

Key Differentials

	Facebook	LinkedIn	A Great Job Site	A Great News Site	A website on HoneyComb
1 Create Groups/Communities	☺	☺	X	X	Already dedicated to a community
2 Clients can make money	X	X	X	X	☺
3 Clients own community/website	X	X	X	X	☺
4 Fatigue factor	High	Average	Low	Average	Extremely Low
5 Get relevant / filtered news from all around + RSS Feeds	X	X	X	☺	☺
6 Get news from your entity + RSS Feeds	X	X	X	X	☺
7 Publish own news / read news of others + RSS Feeds	X	X	X	X	☺
8 Search news by category / Check archives	X	X	X	☺	☺
9 Publish/read relevant blogs	Notes	X	X	X	☺
10 Participate in relevant forums	☺	X	X	☺	☺
11 Receive/Decide on the frequency of newsletter	X	X	X	☺	☺
12 View/Search relevant jobs	X	☺	☺	☺	☺
13 View/register for your events	☺	X	X	☺	☺
14 View 3rd party events	☺	X	X	☺	☺
15 View other members' events	☺	X	X	X	☺
16 Publish/view relevant photos	☺	☺	X	X	☺
17 Publish/view relevant videos	☺	X	X	X	☺
18 Check out others' status	☺	☺	X	X	☺
19 Publish own status	☺	☺	X	X	☺
20 Publish/view relevant resources/website links	X	X	X	X	☺
21 Network with other users	☺	☺	X	X	☺
22 Send private messages	☺	☺	X	X	☺
23 Earn/Redeem points	X	X	X	X	☺
24 Publish/View (free) classifieds	X	X	X	X	☺
25 Participate in relevant polls	X	X	X	X	☺
26 Get various relevant tools and calculators	X	X	X	☺	☺
27 Users' Professional interests	Low	High	High	High	Extremely High